

Benefits of Softengine Retail/POS

As a retail expert, you know that the retail business isn't just about selling a product at the lowest price. It's about finding ways to create unique shopping experiences that attract new customers and strengthen the loyalty of the customers you already have. At the same time, you need to keep your finger on the pulse of trends and make sure you have the right inventory on hand to meet demand.

The SAP Business One application can help you do just that – manage both traditional and online sales, coordinate loyalty programs, track inventory, monitor customer demand, quickly process POS (Point of Sale) transactions, and view supplier schedules – all in a single system.

Flexible Retail/POS

Most POS solutions work outside your back office solution. Softengine Retail/POS is simply an extension of SAP Business One, providing real-time integration and access to the data you need, when you need it

Going beyond traditional POS solutions, Softengine Retail/POS enables companies to pre-enter POS sales for will-call pickup as well as offering traditional POS capabilities. Sell products from your store accepting multiple Credit Cards, Debit Cards, Checks, ATM, Purchase Order numbers and of course, cash.

Cash Drawer, Pole Display, and Bar Code Scanner integration provide your business with professional retail operations you need.

Improve sales, increase DSO with Softengine Retail.

Complete Retail/POS Solution

If your needs go beyond POS, Softengine Retail/POS offers fully integrated eCommerce, webCRM, Tradeshow Solutions extending your sales capabilities to any web enabled device, including the iPhone.



Softengine Retail/POS helps companies gain efficiencies in Sales and improve operations by streamlining;

- ❖ Point of Sale Transactions (POS)
- ❖ Real-Time Inventory Control
- ❖ Credit Card Processing
- ❖ Warranty and After Sale tracking
- ❖ Sales Analysis Reporting
- ❖ Tiered Commission Tracking
- ❖ Retail Returns Management
- ❖ Forecasting and Planning
- ❖ Fulfillment Center Relationships
- ❖ Warehouse Management
- ❖ Sales Matrix – Style, Color and Size
- ❖ eCommerce Solutions



Point of Sale, Real-Time Inventory Control, eCommerce webCRM - The Total Retail Solution

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