

## Benefits of Softengine iPad Mobile for SAP Business One

Softengine iPad Mobile Solution allows you to take full advantage of the latest and the most popular mobile internet technology that dramatically increases your order desk productivity and offers the most advanced solution to better manage orders and account activities for your salespeople wherever they are with internet connection, i.e., the trade show floor or customer's location.

## Reduce Expenses – Expand your Reach

It lets companies increase their sales and market reach on the Internet while being connected to their SAP Business One. Softengine delivers the superior ERP business management system, SAP Business One, combined with mobility access.

## Increase Profits through eCommerce

Open your business 24/7 without additional order desk and customer service staff. Improve your customer support using Softengine iPad Mobile Solution **Self-Service** for sales staff to optimize customer relationships. Close interaction with your customers is not only a cost effective and profitable strategy; it is a key part of long-term customer retention. Improve customer satisfaction by systematically engaging your customers.

## Seamless Integration to SAP Business One

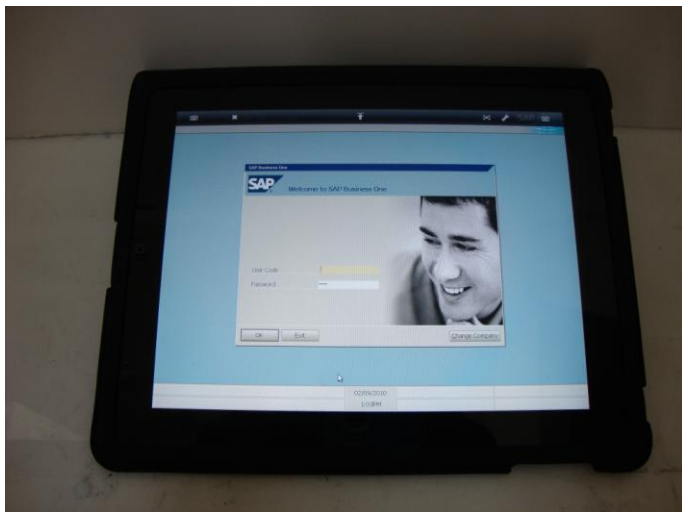
The Softengine "iPad Mobile" Solution runs under the Apple iPad operating system installed on a hand-held device. Users can access their Web systems via Wi-Fi and/or G3 wireless data services.

The application can look up Customers, Items and Prices and you can create Sales Quotes and Sales Orders from the iPad in real-time.

## Orders 24/7 – Anywhere!

Salespeople can work outside the office with quick and easy access to their in-house system for placing orders or checking account activities for their customers. Authorized Customers themselves can use their iPad to place orders without the need of a desktop computer.

iPads can be used by the sales staff on the showroom or trade show floor to place orders. The devices can also be used as POS devices and offered to the walk-in customers to select items as they shop and be able to pick up the orders at the checkout counter. Add a **small cordless bar-code scanner** and you have a total solution that maximizes productivity.



### Softengine, Inc.

21777 Ventura Blvd. # 243  
Woodland Hills, CA 91364 USA  
Telephone: 818.704.7000  
Fax: 818.884.3900  
[www.softengineusa.com](http://www.softengineusa.com)