

## Benefits of FashionOne

Flexible definitions of the Matrix make SKEW generation simple, powerful and automated. Inventory becomes much more manageable. New Styles can be introduced quickly, promoting faster time to sales.

## Sell More with FashionOne

Seasonality factors help to ensure you have what you need when you need it. No more stock-outs or expedite costs.

## Big Box Store functionality

EDI Integration is available when needed enabling new markets and possibilities.

## Tradeshows Enabled

webCRM enables Quotes and Orders to be placed from any web enabled device, including the iPhone. View available inventory, manage clients from any marketing event, world-wide.

## Fully Integrated Ecommerce

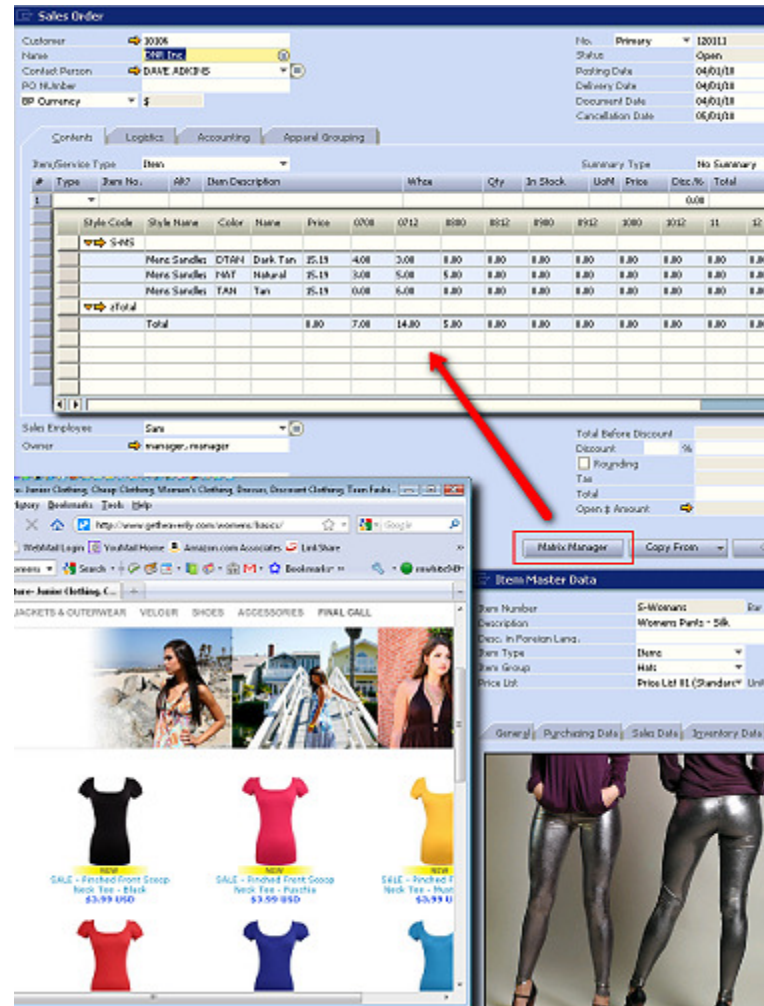
Softengine's Ecommerce solution provides bi-directional integration with FashionOne for SAP Business One. Manage your items in one place, with complete web synchronization.

Extraordinary SEO coupled with themed solutions promote your products and services in the absolute best light possible.

Our web solution leverages your gateway for fraud protection, with additional approvals and processes in SAP Business One helping to catch fraud before your product ships.

## Advanced Shipping and Warehouse Management

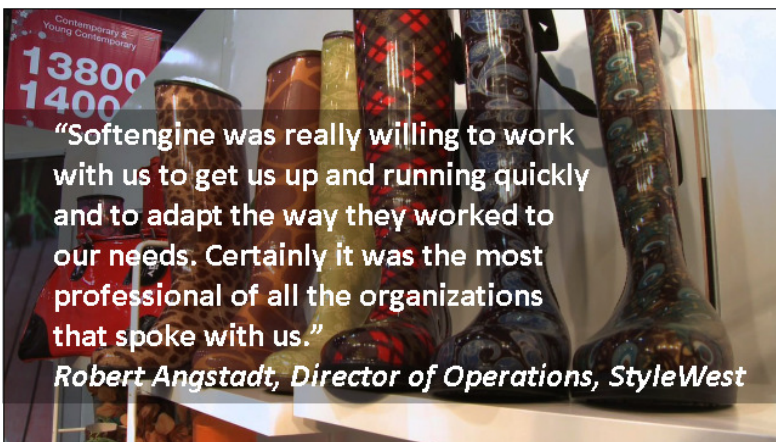
Bar Code automation enables faster picking and packing. Warehouse Zones, Isles and Bins streamline the organization of your warehouses. Integration to UPS and FedEx provide automated logistics tracking and e-mail notification of shipments.



The screenshot displays the SAP FashionOne interface. At the top, there's a 'Sales Order' header with fields for Customer, Items, Contact Person, PO Number, and Currency. Below this is a grid showing item details with columns for Item No., Description, Price, and various stock quantities (0708, 0712, 8080, 8012, 8980, 8912, 9080, 9012, 11, 12). A red arrow points to a 'Matrix Manager' button in the bottom right corner of the grid area. Other elements include 'Sales Employees' information, a 'Total Before Discount' section, and a 'Item Master Data' panel on the right showing item details like 'S-Women's' and 'Womens Pants - Silk'.

**FashionOne** helps companies gain efficiencies across operational and supply chain processes by improving:

- ❖ Order Entry of Style, Color and Size
- ❖ Inventory Control
- ❖ Automated SKEW generation
- ❖ Warehouse Management
- ❖ Ecommerce Integration
- ❖ Landed Costs – Cost Control
- ❖ Sales Analysis and Reporting
- ❖ Tradeshows Capabilities
- ❖ Customer Relationship Management
- ❖ Consigned Inventory
- ❖ Fulfillment Center Integration
- ❖ EDI



*"Softengine was really willing to work with us to get us up and running quickly and to adapt the way they worked to our needs. Certainly it was the most professional of all the organizations that spoke with us."*  
*Robert Angstadt, Director of Operations, StyleWest*

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