

## BusinessNow!™ at a Glance

**BusinessNow!**, exclusively available from Softengine, as a “**subscription-based**” hosted SaaS SAP Business One solution provides undeniable value proposition with low-cost subscription billing, versus enterprise-type projects with high up-front costs, long and costly implementations, network infrastructure, expensive technical personnel and maintenance costs and with unknown ongoing fees.

With ready-to-use functionality, **BusinessNow!** delivers immediate business value and ensures predictable deployment and operations. It was designed for productivity and ease of doing business while providing customers a 360 ° view of their entire business.

## BusinessNow! and SAP Business One

**BusinessNow!** enables small, emerging and mid-sized companies to manage core business operations in a single system, which includes:

- enterprise resource planning (ERP) & accounting; SAP Business One (SAP is a leading vendor of integrated business management software suites for small, mid-sized businesses and large companies.)
- eCommerce (both, B2B and B2C webStore), Customer Relationship Management (webCRM)
- industry-specific Softengine solutions and extensions (Food One, Fashion One, Furniture, Wholesale Distribution, Warehouse Management System, Production, Manufacturing, Retail/POS, Trade-Show with Bar-coding)
- **BusinessNow! is available on a subscription basis for a low per user monthly payment of \$125, SAP Business One licenses are offered at a 40% Discount, and a one-time, standard set-up fee is only \$3,500! (DETAILS on the attached Price List).**

## A New Breed of Solution

- A single system to streamline the entire business
- Instant and complete business information
- Strengthen customer relationship and loyalty
- Adaptable to your business and industry needs
- Designed specifically for small businesses
- Comprehensive, Instant, Intuitive, Adaptable, Easy to Maintain

What Small Businesses Have



What Small Businesses Want



## Features

- Your Choice:
  - System Availability, secure Webair.com servers for subscription-based system, pre-installed Microsoft Windows, SQL Server and Terminal Server software (hosted or self-hosted).
  - At any time, the “**subscription-based**” hosted solution can be requested to be transferred to an **in-house client/server system (on premises)**.
  - Backup on remote host data centers.
- Quick Installation, software is pre-configured based on best-practices, company data can be migrated from a variety of systems, i.e., Great Plains, Navision, Oracle, Sage MAS products, QuickBooks, Peachtree and from many others.
- Automated updates.
- Web Demos & Consultation Sessions (scheduled weekly and on-demand).
- Training (eLearning, individual and group online).
- Configuration options; we offer Discounted Block Time packages that can be used also for individual training, advanced configuration and technical support.
- Optional 3<sup>rd</sup> Party Connectivity using Softengine Universal Connector (EDI, Factoring-CIT, UPS, Project Management, Product Lifecycle Management).
- Customization; we offer quotations for special projects.
- **Please contact us for more information about BusinessNow!™ or to demand a free demo and to find out if this program answers all of your business requirements.**

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